

# TRANSPARENCY

## COST STRUCTURE

<b>CALIBER</b>	<b>265 CHF</b>
SW288-1m (manual)	170 CHF
Luxurious finishes D4 by Sellita (1)	10 CHF
Orion engraved bridges	10 CHF
Realistic Luminova Moondisc (by AJS Production)	75 CHF

<b>COMPONENTS</b>	<b>145 CHF</b>
Dial & hands	60 CHF
Case, bezel, sapphire crystal	60 CHF
French leather strap	25 CHF

<b>ASSEMBLY &amp; CONTROL</b>	<b>70 CHF</b>
Provision for after-sales service and manufacturing defect	30 CHF
Elaborated settings (middle rate of +/-7s.day)	10 CHF
Non-watch components (packaging, warranty card)	30 CHF

<b>EXTERNAL FEES</b>	<b>150 CHF</b>
Other costs (import taxes, insurance)	10 CHF
Bank fees (3%)	40 CHF
Kickstarter fees (5%)	60 CHF
Worldwide delivery (outside EU)	40 CHF

<b>TOTAL COST OF A MODEL</b>	<b>630 CHF</b>
<i>Manufacturing cost (excl. external fees)</i>	<i>480 CHF</i>