

\_ ORION

MU:IN

# TRANSPARENCY

## COST STRUCTURE

<b>CALIBER</b>	<b>295 CHF</b>
SW288-1m	195 CHF
Oscillating weight	15 CHF
Elaborated settings	10 CHF
Realistic Moondisc	75 CHF
<b>ASSEMBLY &amp; DELIVERY</b>	<b>110 CHF</b>
Assembly and control (Swiss label)	20 CHF
Provision for after-sales service and manufacturing defect	30 CHF
Other costs (import, taxes, insurance, bank charges, etc.)	20 CHF
Worldwide delivery with insurance (outside EU)	40 CHF

<b>COMPONENTS</b>	<b>220 CHF</b>
Dial, hands, screws, etc.	70 CHF
Case, bezel, sapphire crystal	60 CHF
5-link stainless steel bracelet	60 CHF
Non-watch components (packaging, warranty card, etc.)	30 CHF
<b>UNIT PRODUCTION COST OF AN ORION MODEL</b>	<b>630 CHF</b>

SWISS MADE